


 **Nivida**<sup>TM</sup>  
Challenge • Accepted  
**E-commerce**

**Nivida Web Solutions Pvt. Ltd.**

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# Full Feature List for Ecommerce Website



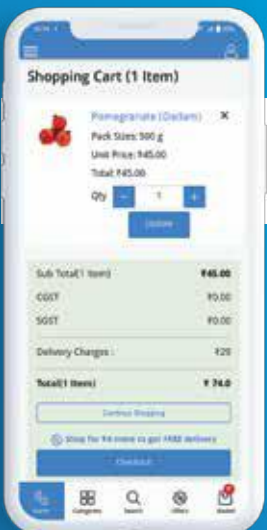
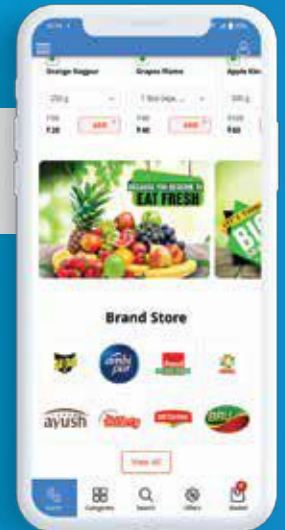
## Store Design Features

- ▶ Easily customize your website
- ▶ Responsive design themes
- ▶ Multi-level category flyout menus
- ▶ Works in all popular web browsers
- ▶ Web-based control panel



## Import/ Export Images & Data

- ▶ Upload as many photos as you want
- ▶ Add photos from your computer/website
- ▶ Photo thumbnails on product pages
- ▶ Upload dozens of images at once
- ▶ Popup/lightbox window for large images



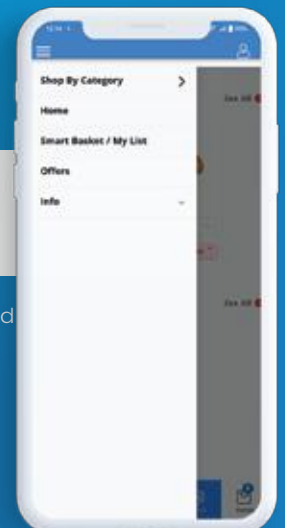
## Orders & Checkout Features

- ▶ Instant Add suggestive cart popup
- ▶ Single page checkout
- ▶ Basic shipping quote estimates
- ▶ Order confirmation emails
- ▶ Multiple items can be added to cart
- ▶ Order shipments & messaging system
- ▶ Support for custom starting order numbers

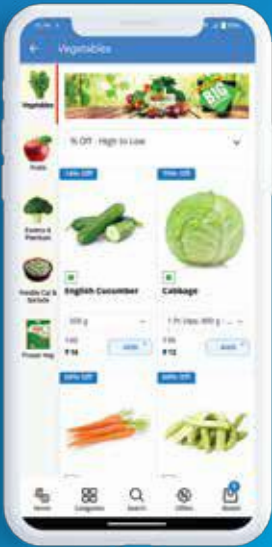


## CMS Features

- ▶ Full CMS functionality & 100% browser based
- ▶ Webpage publishing
- ▶ Page dropdown/ pop-out menus
- ▶ Easy-to-use WYSIWYG editor
- ▶ SEO-friendly pages
- ▶ Category restriction by customer groups
- ▶ Contact forms (responses sent via email)



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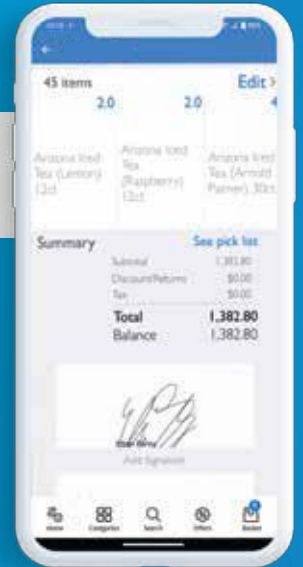
## Product Options & Bundling Features

- ▶ Products options: sizes, colors etc
- ▶ Unique SKUs for each product option
- ▶ Inventory tracking & Option filtering
- ▶ Rules to adjust price, weight, photo
- ▶ Options displayed with order & on invoice
- ▶ Configurable display order for product
- ▶ Out-of-stock settings & Paging for product
- ▶ Bulk update of option values per product



## In-Store Merchandising Features

- ▶ Full product catalog & Optimized usability
- ▶ Online checkout system
- ▶ Order status updates
- ▶ Email/print invoices
- ▶ Customer address book
- ▶ Order messaging system
- ▶ Suggestive cart & "You may also like"



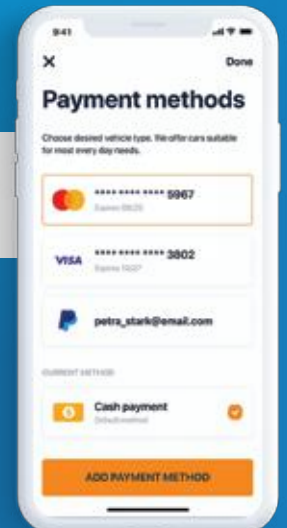
## Advance Management Features

- ▶ Coupons limitable to specific number of uses
- ▶ Google Analytics integration
- ▶ Bulk discounts per product & Discount rules system
- ▶ Promotional banners
- ▶ Newsletter subscriptions
- ▶ Popular products list & New products list
- ▶ Integration with any live chat software

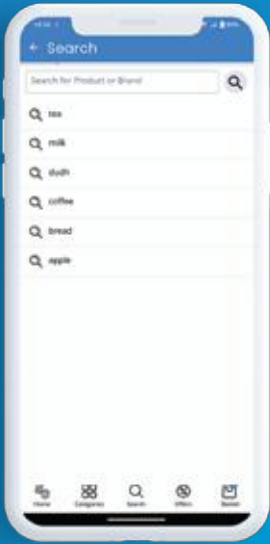


## Payments & Shipping Features

- ▶ Accept credit cards online
- ▶ Support for secure checkout
- ▶ Support for "offline" payments like COD, pay by check, etc
- ▶ Customizable shipping rates
- ▶ Shipping methods limitable by state, country & ZIP code



# Full Feature List for Ecommerce Website



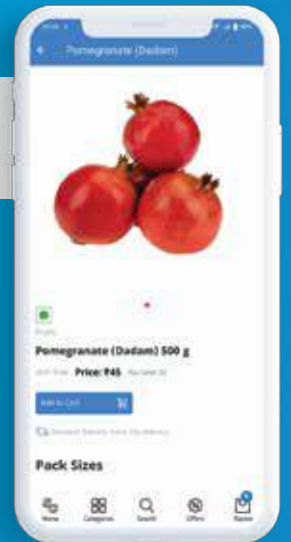
## In-Store Search Features

- ▶ Search suggest
- ▶ Related searches list
- ▶ Filtering by price



## Product Data & Images Features

- ▶ Bulk export/re-import for items
- ▶ Product export to CSV/XML



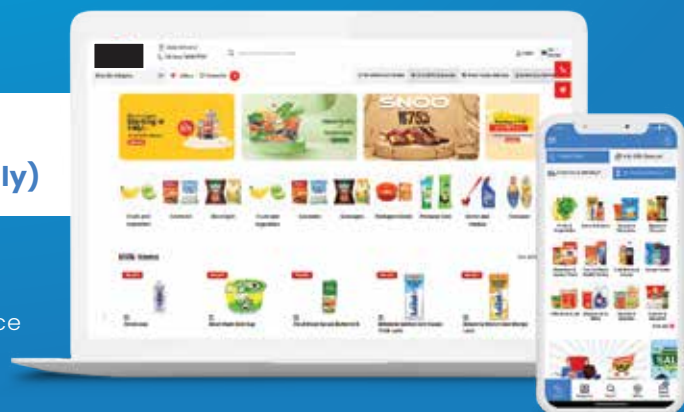
## Inventory Features

- ▶ Out-of-stock settings for products
- ▶ Low stock notifications



## Responsive Ecommerce Website Design (Mobile Friendly)

- ▶ Mobile selling on all popular devices
- ▶ iPad-native shopping experience
- ▶ iPhone & Android optimized mobile experience





Challenge • Accepted

**E-commerce**



**15+**

**Years in Business**

delivering excellence  
since 2007

**1500+**

**Projects Completed**

across 16 industries

**100+**

**Creative Minds**

in technology

## **Nivida Web Solutions Pvt. Ltd.**

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